

emilie durand

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education:

Bradley University, Peoria, IL
*Bachelor of Science, Double major: Interactivemedia
and Graphic Design.*
Graduated May 2010
Major GPA 3.46/4.0

Curriculum included:

Video compositing, green screen class Fall 2009- *Manipulated video
composites with green screen elements to create realistic visual media*
Interactive production class Fall 2009- *Designed digital interactive
study to test the behavior of individuals in reaction to various advertising
stimuli*
Goodwill Anniversary Celebration, graphic design class Spring
2009- *Presented an advertising and marketing campaign that incorporated
all aspects of Goodwill's business models*
Study Abroad, London: Creative strategy class January 2009-
*Presented re-brand of Fred Perry clothing line to appeal to an expanded
consumer market*

program knowledge:

Adobe CS5
Final Cut Pro
QuickTime
iMovie
GarageBand
jEdit
Netbeans
Microsoft Office

experience:

Darkhouse Media Productions (2010)- *Expanded clientele, reorganized
company's web design, and improved product pricing*
Freelance Work (2007- present)- *Designed announcements and invitations,
conducted advanced photo editing including photo enhancements, and organized
personal websites*
Bradley's service bureau office in communications department
(Spring 2009-2010)- *Assisted with fixing technical computer and
program errors, coordinated media equipment checkout, and operated different
formatted printers*
The IONA Group (2008)- *Set up lighting, assisted video shots, and helped
with actor (zombie) make-up (teamed with faculty)*
American Eagle (2006-present)- *Assistant manager*
Assisted with meet sales goals, managed personnel, and scheduled work shifts
*Recommended, selected, and helped locate or obtain merchandise based on
customer needs and desires--developed strong interpersonal communication skills*
*Maintained knowledge of current sales and promotions, policies regarding
payment and exchanges, and security practices*
Coordinated, unloaded, organized, and stocked shipments of new merchandise.
*Extensive experience with cash register operation for purchases, returns, and
exchanges--trained as head cashier*

activities:

AIGA, Graphic Design Group, Bradley
Chapter and Professional Chapter (2008-present)- *Design posters and
brochures for different groups at Bradley and in the Peoria area*
Gamma Phi Beta Sorority, Beta Eta Chapter (2006-present)- *Held
positions of web master, house manager, proctor, and tutor*
Bradley Bravettes, Basketball dance team (2006-2007)- *Learned
valuable time management skills, choreographed routines, and developed team
building techniques*